Winnipeg

Corporate Finance Department
Purchasing Division

672-2026 ADDENDUM 1

ROAD SAFETY CULTURE CHANGE MARKETING AND COMMUNICATIONS

ISSUED: October 8, 2026
BY: Denae Dorge
TELEPHONE NO. 204-619-7787

URGENT

PLEASE FORWARD THIS DOCUMENT TO WHOEVER IS IN POSSESSION OF THE BID/PROPOSAL

THIS ADDENDUM SHALL BE INCORPORATED INTO THE BID/PROPOSAL AND SHALL FORM A PART OF THE CONTRACT DOCUMENTS

Template Version: Addendum 2026-03-10

Please note the following and attached changes, corrections, additions, deletions, information and/or instructions in connection with the Bid/Proposal, and be governed accordingly. Failure to acknowledge receipt of this Addendum in Paragraph 10 of Form A: Bid/Proposal may render your Bid/Proposal non-responsive.

PART D – SUPPLEMENTAL CONDITIONS

Add D4.3(d)(ii) to read: Earned media and owned content strategy shall be included in the stated price. Media buying budget is separate from this contract and will be managed by the City.

PART E – SPECIFICATIONS

Revise E2.7(c) to read: Delivery of the selected promotional item(s)/material(s) for the initial program launch/campaign. This shall include coordinating the printing and/or production of the selected material.

Clarification of E2: The Goods and Services detailed in E2.2 – E2.8 are required and are part of the original contract and shall be included in the stated price. These are to be stated on Form B: Prices – Items 1-7. Additional items the City may decide to purchase are not part of the original budget. These should be stated on Form B: Prices as Items No. 8-11.

NOTE TO BIDDERS: QUESTIONS AND ANSWERS BELOW DO NOT FORM PART OF THE CONTRACT

QUESTIONS AND ANSWERS

Q1: Could you clarify what "coordinating printing and production of the selected material" involves, including whether printing costs are to be included in the Contractor's price?

A1: See above Revisions to E2.7(c).

Q2: Could you confirm whether there is an established media buy budget and, if so, whether it is included within the $155,000 in available funds or held separately?

A2: See above addition of D4.3(d)(ii).